



# Area Sales Manager, Boston

## Position Summary:

Reporting to the Region Sales Manager, Northeast this position is responsible for building the FRS Healthy Energy business within the assigned territory.

## Responsibilities:

- ❑ Sell-in to retail accounts
- ❑ Manager the distributors within the assigned territory
- ❑ Involvement with grassroots marketing activities including in-store demos
- ❑ Assist with the merchandising in the assigned territory
- ❑ Attend athletic and entertainment events

## Experience / Qualifications:

- Beverage sales experience required
- Minimum of 3 years sales experience
- Experience in the beverage, nutrition and/or sports marketing fields
- Strong leadership skills
- Be willing, able and enthusiastic to get in front of retail buyers
- BA or BS degree preferred
- Proficient in Microsoft Office
- Must be able to work remotely and independently
- Positive attitude and team-orientation a must!

Compensation will include salary, bonus, stock options and health benefits.

Please e-mail resume to [careers@frs.com](mailto:careers@frs.com)

## About The FRS Company

Founded in 2004, The FRS Company is the developer and distributor of FRS® Healthy Energy®, a line of health, wellness and performance offerings. All FRS products are fueled by Quercetin™, a powerful all natural antioxidant found in fruits and vegetables, that helps unlock your body's natural energy. FRS ready-to-drink cans and select additional products are currently available at GNC, Rite Aid and Vitamin Shoppes nationwide, at grocery and convenience chains, in bike and specialty stores as well as online via FRS.com and Amazon.com.