

Contact: Carli LaForgia  
845-570-0879  
[claforgia@frs.com](mailto:claforgia@frs.com)

March 2011

**103.5 KISS FM**  
From the Safe Auto Insurance Studios

**PLATO'S CLOSET**

ON AIR | BROTHA FRED | PIX | WIN | MUSIC | EVENTS | STUFF | OUR 411

**FRS® Healthy Energy® FUELS CHI LAKEFRONT RUN**  
Chicago History Museum  
Saturday, April 2nd, 2011 (2:00 pm)

**FRS** HEALTHY PERFORMANCE

FRS® Healthy Energy® FUELS CHI LAKEFRONT RUN with LIVESTRONG and CARA Road Scholars

The Chicago Area Runners Association (CARA) Road Scholars and celebrities including Access Hollywood's Maria Menounos will be joined by hundreds of running enthusiasts when they participate in the FRS FUELS CHI LAKEFRONT RUN 1 and 3 Milers to raise money for Lance Armstrong's LIVESTRONG Foundation and the CARA Road Scholars on Saturday, April 2nd, 2011, at 2pm at the Chicago History Museum north parking lot - 1601 N. Clark St., Chicago, IL!

CARA Road Scholars is an intervention program that applies running to teach at-risk youth important lessons in commitment, dedication, and discipline, while improving self-esteem and sense of self-worth. The FRS® Healthy Energy® FUELS CHI LAKEFRONT RUN raises money for Lance Armstrong's LIVESTRONG Foundation. FRS® Healthy Energy® energizes locals and visitors alike by offering product samples designed to provide sustained energy, enhance fitness levels, and support immune function.

**FRS**  
HEALTHY PERFORMANCE™